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Making an impact, Igniting *change!*

Dear Friends of YLED

The YLED programme is nearing its completion and we are thrilled to update you on some of our biggest achievements and how far some of our programs have come such as our Value creation programme, YDP25 and the flagship programme.



Women's Month

In the month of August, in celebration of Women's Month, we launched a powerful online campaign aligned with the **#EndPeriodPoverty** movement. Our primary goal was to raise awareness for this important cause and encourage individuals to contribute to our sanitary drive.



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Introducing Lesedi: The Voice of **#EndPeriodPoverty**

To captivate our audience, we introduced a charismatic character named Lesedi, who served as the campaign's spokesperson. Lesedi quickly became relatable to many, as she embarked on a mission to educate our audience about menstruation, women's health, and dispelling common myths associated with the menstrual cycle.

Young Women in Dialogue: Empowering Women's Health

As part of the campaign, we also unveiled "Young Women in Dialogue," a forum dedicated to discussing women's health and the menstrual cycle. This initiative solidified our educational campaign's impact, providing a platform for open and informed conversations.

Together, we made strides in the fight against period poverty and empowered women to take control of their health and well-being. Thank you for your continued support and involvement in our mission!

Mandela Day

The Mandela Day campaign aimed at raising funds for YLED this coming Mandela Day. Efforts and input from the team as we convince them would be appreciated if you can consider making a contribution and encouraging your powerful network to do the same.

Since Covid-19 we have struggled to secure donors for our initiatives and have a number of gaps when it comes to continuing the impact of entrepreneurship education for young people from underprivileged communities. At the moment we are poking to raise funds for transport and catering for the rest of the year's programme.

Choose YLED on Mandela Day

Make an impact and Transform Lives through Entrepreneurship Education



Donate R50

Scan the QR Code with your Banking App



OR

Deposit To Our Account

Account Number: 062812513
Branch Code: 006005
Account Type: Current
Reference: MD23-Your Name

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We need to raise up to **R211 200** for this year's YLED programme, so every cent counts.

Online Platforms: We leveraged the Instagram account to run the Donate R50 campaign.

- Stories and Posts were shared with the audience.
- The Online Platform Payments were using the YOCO and Zapper services.



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YLED Programme – Part 2 – Youth Entrepreneurship Challenge (YEC) Update



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The Dug Out results were as follows:

1st Place: Moonlight – Assorted sweet jars and packets

2nd Place: Khanyisa – Waters bottles and Earpods

3rd Place: Ultra Lux – Sunglasses, Scrunchies, Bonnets and Jewellery

With only a few weeks left in the 2023 YLED calendar, we are confident that the cohort will leave with an entrepreneurial attitude. After the big event, Dug Out, the companies started selling their products to the market.

Each week until liquidation are focused on the company's sales reports which covers what they have bought, how much money they have used, have they used their loan and the most important part, how much money have they made. These sessions teach the learners how to be accountable for every single thing that happens within the company as well as how to record business finances, improving sales strategy as well as managing their cash flow.

The Youth Entrepreneurship Program is coming to a close, with three mini-businesses still in operation: Khanyisa, Ultra-Lux, and Moonlight.

We held a successful Dug Out event in which the three companies had to propose their company concepts to a panel of judges in order to earn financing, with the expectation that they will be able to run their enterprises effectively within 8 weeks.



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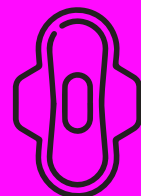
Contribute to our 2023 Fundraising drive



**Transport
and catering**



**YLED Give Back
Campaign**



**Donate a pad
Campaign**

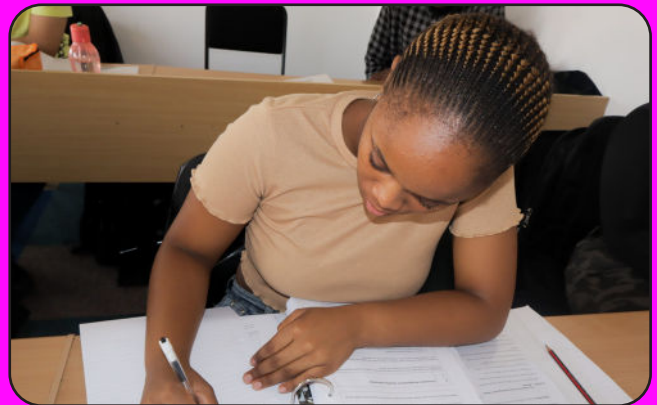
AB YDP25

The 2022 African Bank Youth Development Programme (ABYDP25) has come to its completion.

We are excited to inform you that our Transform4Growth program with African Bank for unemployed youth will graduate 12 unemployed young people. Cohort, one of the YDP25 programmes, has come to completion.

Our YDP25 2023 cohort internship is still in progress and is scheduled to end on January 26th, 2024. So far, the cohort has participated in a new business formation training program from July 25th to August 29th, 2023.

We are working on the third cohort intake which will begin in January 2024.



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Value Creation

We are proud to collaborate with the Dimension Data Saturday School aimed at students with a passion for physics.

We are excited to announce that we have reached the end of our 2023 Dimension Data Programme which consisted of 9 grade 11 sessions and 9 grade 12 bringing us to a total of 18 impactful sessions for the year 2023.

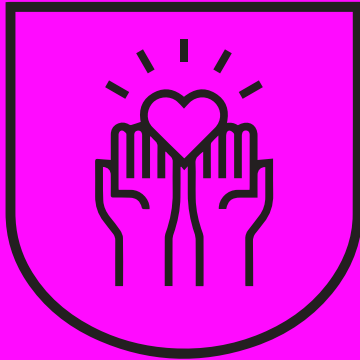
Through the sessions facilitated we believe we have managed to stimulate leadership skills as well as an entrepreneurial mindset on all the learners we interacted with.

We look forward to collaborating further with Dimension Data in 2024.



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YLED Giveback



YLED Give Back

For 2023 our focus was on women's health under the theme "End Period Poverty Now!" Through the YLED Give Back we aim to make a difference in the lives of many young women by supplying them with sanitary towels. Join the movement today!

Make an impact and donate pads to support young women affected by period poverty.



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Call to action



We invite you to join us in our mission to empower youth by continuing to support YLED through donations. Your generous contributions will enable us to expand our programs and reach even more young individuals who are in need of guidance and support.

Additionally, we encourage you to consider volunteering your time and skills with YLED. Your involvement can make a significant impact on the lives of these aspiring young leaders. If you're part of an organization, we kindly request you to explore the possibility of partnering with YLED as a social good partner for your employee volunteering program. Together, we can create a lasting change and shape a brighter future.

Remember, every contribution matters, and with your support, we can empower more young leaders and create a ripple effect of positive change.

To make a donation, volunteer, or explore partnership opportunities, please visit our website at www.YLED.co.za

Thank You

We would like to show our gratitude to the YLED project team led by Faith Moeletsane for their continuous contributions and dedication towards the program.

They have played a pivotal role in ensuring that every session held is of the highest quality.

We extend our heartfelt appreciation to all the volunteers who have served as role models and facilitators, generously sharing their time and imparting skills onto young minds.

We would also like to thank GIBS (Gordon Institute of Business) for providing us with the opportunity to conduct our Saturday sessions at the premises. Their support has been one of the keys to successful sessions.



Steven Zwane
and the YLED NPO Team

How to make a donation

zapper



MySchool

**Link your MySchool
Card to YLED**

Standard Bank

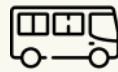
**Account Number: 062812513
Branch Code: 006005
Account Type: Current
Reference: Your Name**

Here's how you can contribute

For us to deliver a successful intervention, we are in need of the following:



Programme Catering Sponsorship; ensuring that catering for the 32-week programme covers tea, lunch and takeaway snacks.



Learner Travelling Allowance; support the YLED 2023 Programme by providing travel allowance to the young people (61 grade 11s and 20 Volunteers).



Print Youth Entrepreneurship Challenge Manual – a module based on the New Venture Creation model which involves learners understanding how to develop a business idea, business plan, raise funds and execute the business idea.



Graduation Ceremony Sponsorship; consider sponsoring the YLED 2023 Programme Awards and Graduations ceremony.



Learner Workbooks – in line with Conquering The Poverty of The Mind, we have designed and developed a workbook that the learners use as part of their learning and development.



Entrepreneurship Challenge Text Book – we use the lessons from the **MaZwane Book, Conquering The Poverty of The Mind**, to teach entrepreneurship. And we need 60 books.



Volunteering, Skills Development, Coaching & Mentorship – Give off your time to transfer skills and knowledge to the young people.



Consider Sponsoring YLED's Youth Entrepreneurship Challenge Programme



Partnering or sponsoring YLED NPO can benefit your organisation by enhancing your corporate social responsibility initiatives, creating positive brand visibility, and fostering community engagement. As a registered Public Benefit Organisation, we can issue a Section 18A Certificate for tax benefits upon donating.

What's next (YLED Calendar)

YEC Orientation – Intro to YEC and Entrepreneurship: Company Roles & names	24 June 2023
Planning a business: Opportunity Search & Production Selection (company roles)	26 June 2023
Planning a business: Marketing Plan & HR	27 June 2023
Planning a business: Production, Sales, Making & Selling a Product and Operations	28 June 2023
Planning a business: Business and Finances	29 June 2023
Careers Conversations	30 June 2023
Business Model Canvas	1 July 2023
Business Plan Presentations (Pitch)	08 July 2023
Dug Out Dry Run	22 July 2023
Dug Out & Parents Engagement	29 July 2023
Production, Sales, Accounting, Bank (2 weeks sales)	12 August 2023
Production, Sales, Accounting, Bank (Sales and Value Chain Management - 2 weeks sales)	26 August 2023
Production, Sales, Accounting, Bank / YWID / YMIAM	02 September 2023
Production, Sales, Accounting, Bank (Motivation)	09 September 2023
Production, Sales, Accounting, Bank	16 September 2023
Liquidation Management Skills and Final Sale Reporting	30 September 2023
Liquidation Report Presentation	14 October 2023
Graduation Preparation	21 October 2023
Graduation	28 October 2023
YLED Giveback	25 November 2023
Year-end Meeting	02 December 2023

