



# YLEDer Newsletter

Volume 1 | Issue 5 | Half-year 2021 Status Update

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## Vision 2.0

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This time last year, our country experienced the National Lockdown to flatten the curve of the COVID-19 pandemic, and since then, we have lost over 52 000 people due to the virus. As an organisation, we halted our Saturday's sessions in response to the presidents call to protect our cohorts, sponsors, partners and volunteers. As we continue our fight against COVID-19, let us continue to play our part by social distancing, washing our hands regularly and adhering to the government defined protocols.

We are halfway into 2021, a year filled with new possibilities, hopes and opportunities. We want to continue to encourage and remind each one of our friends, families, sponsors and donors at large to adopt this idea of living their vision and not allow any obstacle to interfere with their futures. We want to encourage our community to live a life of **VISION 2.0**.



In 2020, our theme was #MyVisionJourney, and as we start a new decade, we want to continue living the vision. And that vision is to continue nurturing young minds and developing the next generation of leaders that are confident, driven, and entrepreneurial.

As an organisation, we are challenged to walk sideways, an uncharted territory that saw us delivering our programmes online for the first time in 2020.

We appreciate that we remain top of mind for our alumni, friends, sponsors and partners; we see this through their friendly contribution to our efforts which help us keep our operations going. And continue to empower the next generation of leaders with impactful YLED Programmes.



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## *Donations*

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We would like to single the following YLED contributors in this Newsletter;

- Software AG – donation of computers
- Benevity – financial donation
- Ms Zelah Fuphe – continued annual donations
- Keagile Makgoba, Keabetswe Mabeba, Busisiwe Mkhize, Thandi Makhuru... for adding YLED NPO in your stop order
- And all those who buy our merchandise and has us in their MySchool cards where every swipe counts.

Special thanks go to our sponsors, partners, friends of **YLED NPO, Coca Cola Beverages South Africa, FNB Facilities and Building Management, Dimension Data, Genesis Analytics, Hollard, Imbizo Shisanyama, and SA Youth @ Work**, who have enabled us to run yet another successful programme and a successful organisation in 2020.

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## 2020 Pivot

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We are proud to detail how we have pivoted to continue our YLED mission for 2020 and beyond. The efforts that enabled us to pivot included:

- developed a YLED NPO COVID-19 Strategy.
- Designed and executed the YLED Goes Digital Strategy, including the revised YLED 20Twenty Programme approach.
- Mobilised the YLED community behind the drive to continue impacting young lives amid COVID-19, enabling us to define volunteers' role and continue fundraising in line with the adopted strategy for 2020.
- Communicated, engaged and aligned with the volunteers, stakeholders, participating schools and the learner cohort.
- we continued with the cadence of meeting weekly to drive programme execution, ensuring ongoing tracking, monitoring, reporting and making amendments as and when needed.

Almost every household, community, organisation, sector and nation is reeling from its implications to health, the economy and lives and livelihoods. Our world has fundamentally changed, and so have we.

The contribution to data costs by YLED alumni, friends of YLED and role players ensured that we ran our sessions without many glitches. Partnering with parents to have the cohort use their smartphones to make sure they showed up on Microsoft Teams or Google Classroom was another pivotal step.

Of course, the real heroes are the young people willing to explore and experiment with us despite the background noise at home, circumstances and environmental challenges. I remember the zozo background that we would see when the front cameras were turned on by the cohorts, the 'Can you hear me? Can you see me? Please go on mute!' the coordinated clapping of hands and the meaningful discussions we had about the world's going on, the lessons learnt, and many other notable things. The cohort experienced what everyone did in the world, learning and working virtually and, therefore, embracing the changing world.

Thank you for supporting our efforts, believing in our programme, and being part of this massive social change journey that has transformed many lives.

Congratulations to the #YLED20Twenty cohort on travelling a successful programme and living your vision together with us.

Thanks to all the YLED family!

Steven Zwane

YLED NPO Founder and Chairperson



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## YLED 2020 Programme Highlights

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**Partner Schools:** George Secondary School, Glenvista High School, Kaalfontein Secondary School, Raymond Mhlaba Secondary, Tembisa Secondary School, McAuley House School, and Forest High School.

Leadership skills delivered: **Personal Mastery, Goal Setting, Introduction to Virtual Learning Problem Solving and Decision Making, Personal Branding, Activism, Careers Awareness, Leadership, Entrepreneurship as a Life Skill, Fundamentals of Being an Entrepreneur and Dealing with Change.**

Graduation: On 22nd October, we hosted the 1st virtual graduation to recognise and award those who have travelled and completed the journey. Below is a summary of the awards categories and winners:

### The Top Honours of the YLED 2020 Programme went to:

- Akani Vuyo Hlongwani - Best Positive Word
- Gemma Marshall – Best Positive Word and Problem Solving
- Katlego Kesiloe – Best Vision Board
- Keabetsoe Makoro – Best Vision Board

**Top 5 learners;** Gemma Marshall, Katlego Kesiloe, Gaobotse Carol-Ann Msimanga, Brian Dube, Nonkululeko Mashinini.

***"Your vision will only become clear only when you look into your heart. Who looks outside, dreams; who looks inside, awakes." – Carl Jung.***

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## 2021 Priorities

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Our 2021 Priorities:

- YLED Goes Digital 2021 Programme;
- Redesigning and evaluating our recruitment and selection processes for the 2021 Programme
- Continue with the mentorship programme;
- constant engagements with the project team and our stakeholders;
- Fundraising for digital tools that will enable programme delivery.

We would like to thank each partner and friends of YLED for believing in the common cause of nurturing minds & developing leaders. We would like to thank you for making a difference in others' lives and enabling us with your resources, time and skills to ensure that we build for a better tomorrow.



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## ***YLED 2021 Programme***

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We have developed a YLED 2021 Recruitment video, activated the online application form <https://yled.co.za/programmes/apply-now/> and have shared these in our social platforms and our partner school intending to recruit and select the YLED 2021 Cohort.

**The effect of COVID-19 in 2021 has proven to be much heavier than we thought. The irregular school programme has made it harder for schools and learners to take up the YLED 2021 opportunities, especially when many of our preferred schools have to attend classes on Saturdays, which clashes with our approaches.**

We believe that the focus on schoolwork whilst putting the safety of the learners first is the way to go. To that end, we know that we need to find alternatives to continue nurturing minds and developing leaders.



We have resolved to set up leadership boot camps targeting grade 11s to kick-off in the second half of the year, where there will probably be certainty around the schooling programme. We further believe that running open leadership masterclasses for our alumni and those that would be interested will increase our reach and impact whilst sharing insightful and educational material through our platforms will continue to inspire the next generation of leaders to seek to make a meaningful contribution to self, their families and the community at large.

On this new path, we will once again reach out to you to partner with us and contribute in any way you can because the spirit of Ubuntu is what has been our driving value for the past 17 years

### **Invest in a YLED proven model**

- Adopt YLED as part of your CSI programme. Or Establishing a strategic partnership with YLED NPO for a wider reach and impact
- Contribute to YLED and be part of our future (i.e., stop order - account details shared included)
- Sponsor a grade 11 learner to travel the YLED journey, i.e., Sponsor stationery for each learner @R450 per learner
- Work with YLED NPO to build the YLED Digital and online delivery platform and capability under YLED's Digital strategic goal.
- Consider donating computer hardware (60 laptops, 60 headsets and data allowance for the programme participants) to enable computer literacy skills.

### **Donations or Sponsorship PBO Benefits (930067336) NPO Number (134 – 341)**

- A taxpayer making a bona fide donation in cash or of property in kind to a section 18A-approved organisation is entitled to a deduction from taxable income if the donation is supported by the necessary Section 18A receipt issued by the organisation
- Upon donating to YLED NPO, we will be in a position to issue a section 18A receipt/s that will include our PBO number for validation purposes when submitting your returns
- As indicated by SARS, the amount of donations exceeding 10% of the taxable income is treated as a donation to qualifying public benefit organisations in the following tax year.




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## ***NPO Management Team Update***

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We would like to take this opportunity to welcome the following individuals who have recently joined YLED NPO Management and Leadership team;

- **Thando Zwane (UJ, BCom Marketing Management Degree); Deputy Treasurer and Marketing,**

- Leigh-Ann Loch (*UJ LLB Law Graduate, Attorney at Vermeulen Attorneys*); Non-office Bearer and Legal, and
- Keamogetswe Mabeba [*CA (SA) Senior Associate at PWC UK*]; Non-office Bearer and Finance

YLED NPO is a youth-led movement, and we firmly believe that having them on-board is aligned to our mission, vision, and mandate of nurturing and developing a generation of leaders. We look forward to growing with them as an organisation while leveraging their respective skills to add value to growth and development.

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Get in touch with us;

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#### YLED Banking Details

- Account Name: Youth Leadership and Entrepreneurship Development
- Bank: Standard Bank
- Account Number: 062812513
- Branch Name and Number: The Glen, 006005

Share proof of payment by sending an email to [info@yled.co.za](mailto:info@yled.co.za) or contacting our operations manager Tebang Ntsasa on 078 589 6211

### Our Enablers



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